

New Orleans Center for Creative Arts | Riverfront

Strategic Plan

FY 2008-09 through 2012-2013

Agency: New Orleans Center for Creative Arts | Riverfront

VISION -The New Orleans Center for Creative Arts | Riverfront (NOCCA | Riverfront) will manifest the highest standards in arts training, enriching the cultural environment of Louisiana and increasing recognition of Louisiana artists throughout the world.

MISSION - NOCCA | Riverfront will provide professional arts training, coaching and performance opportunities for high school level students who aspire to be creative artists.

PHILOSOPHY - Recognizing the enrichment of society through the arts, NOCCA | Riverfront will continue development and implementation of a program of intensive instruction within the learning environment of an arts conservatory. At the center of the instruction program is the philosophy of artist/teacher as mentor. The Center's arts discipline faculty is selected through a process that includes these essential criteria:

- Professional arts experience.
- Successful teaching experience.
- Continuing professional arts involvement.

As practicing professionals in their arts fields, faculty members remain engaged in such activity at levels appropriate to the stage of their professional careers and in ways that benefit the quality of instruction at NOCCA | Riverfront.

Students selected to attend NOCCA | Riverfront are expected to have and develop these qualities:

- Talent.
- Commitment to their art.
- Self-direction.
- Discipline.

Maintaining this dynamic relationship between the artist/teacher and the dedicated artist/student is the foundation of the Center's intensive professional curriculum, and is the top priority for the program.

GOALS - The Center will provide:

- I. In-depth arts training, instilling in each student a high degree of self sufficiency.
- II. Experiences that allow students to gain the knowledge and artistic skills necessary for a profession in their chosen arts discipline.
- III. The ability to make career judgments for themselves whether in the arts field or outside of the arts field.

Program A: Administration/Support Services Program

MISSION – To implement the professional arts training program at NOCCA | Riverfront.

GOAL – To manage the fiscal and human resources to operate NOCCA | Riverfront effectively.

OBJECTIVE I.1 To provide an efficient and effective administration which focuses the use of allocated resources on students.

STRATEGY I.1.1 Provide assistance and support to faculty to enhance instructional time with students.

STRATEGY I.1.2 Create a comprehensive school wide calendar.

STRATEGY I.1.3 Maintain an operational manual of policies and procedures.

STRATEGY I.1.4 Maintain an information technology network.

STRATEGY I.1.5 Allow for flexible work schedules to meet the needs of the instructional program.

PERFORMANCE INDICATORS:

Efficiency Total cost per student for the entire NOCCA | Riverfront program.

Efficiency Maintain an administrative budget of no more than 20% of the total agency budget.

Output Number of students per administrative full-time equivalent (FTE).

Output Number of students per instructional FTE.

OBJECTIVE II.1 Provide an efficient and effective program of recruiting, admitting and enrolling students.

STRATEGY II.1.1 Develop a student friendly interactive website to increase visibility including:

- Broadcasting master classes and performances.
- Student virtual gallery.
- Online literary magazine.
- Archives of performances and master classes.
- Alumni who's who.

STRATEGY II.1.2 Continue to develop local and state wide recruiting plans.

STRATEGY II.1.3 Continue to implement new marketing strategies to increase awareness of the NOCCA | Riverfront programs.

STRATEGY II.1.4 Continue to refine audition/admission procedures.

PERFORMANCE INDICATORS:

Input	Total enrollment in regular program.
Input	Total number of students present at auditions statewide and locally.
Output	Total number of students accepted for enrollment statewide and locally.
Output	Total number of students enrolled in the summer program.
Output	Total number of statewide (outside of greater New Orleans) students enrolled in summer session.
Output	Total enrollment in all programs.

Program B: Instructional Services Program

MISSION – To provide an intensive instructional program of professional arts training for high school level students.

GOALS – The instructional program will provide:

- I. In-depth arts training, instilling in each student a high degree of self sufficiency.
- II. Experiences that allow students to gain the knowledge and artistic skills necessary for a successful career in their chosen arts discipline.
- III. The ability to make career judgments for themselves whether in the arts field or outside of the arts field.

OBJECTIVE I.1 Students who enter at the ninth or tenth grade and who are qualified to continue, actually complete the full three year program.

STRATEGY I.1.1 Counseling with incoming students and parents about the scope of the program.

STRATEGY I.1.2 Fostering the artist/teacher mentoring philosophy.

STRATEGY I.1.3 Maintaining small class sizes to allow for individualized instruction.

STRATEGY I.1.4 Counseling of students and parents to develop a three year plan that accommodates academics and NOCCA | Riverfront arts classes.

PERFORMANCE INDICATORS:

Quality Percent of Level I students who are qualified to enter Level II and actually do.

Quality Percent of Level II students who are qualified to enter Level III and actually do.

Quality Percent of students who complete the full three year program.

OBJECTIVE II.1 Upper level seniors participate in arts competitions including juried exhibitions, auditions and entries into public display of student work.

STRATEGY II.1.1 Identify worthwhile arts competitions that encourage artistic growth.

STRATEGY II.1.2 Provide information about arts competition and facilitate participation.

STRATEGY II.1.3 Instruction in proper procedures or guidelines to compete.

STRATEGY II.1.4 Prepare students for rejection and subjective adjudication.

PERFORMANCE INDICATORS:

Outcome Percent of upper level seniors who participate in competitions.

Outcome Percent of competitions entered by upper level seniors which result in awards and/or recognition to NOCCA | Riverfront students.

OBJECTIVE III.1 All faculty members will participate in professional development activities.

STRATEGY III.1.1 Inform faculty of available professional development opportunities.

STRATEGY III.1.2 Provide professional leave for faculty.

STRATEGY III.1.3 Provide funding and resources for professional development.

STRATEGY III.1.4 Document professional activities.

STRATEGY III.1.5 Create a forum for sharing professional development activities.

PERFORMANCE INDICATORS:

Output Every faculty member will participate in at least 3 professional development activities per year.

Output Percentage of faculty granted leave to pursue professional development opportunities.

Outcome Percent of faculty who receive grants, fellowships, awards or funding from outside sources.

OBJECTIVE IV.1 Develop non-arts instructional programs to enable NOCCA | Riverfront students to earn the required units of credit necessary for high school graduation.

STRATEGY IV.1.1: Organize all non-arts course offerings to achieve maximum efficiency.

- Provide courses that offer non-arts credits through arts courses.
- Provide distance learning courses for non-arts courses.
- Provide non-arts courses at NOCCA | Riverfront.
- Investigate providing non-arts classes in the summer.

STRATEGY IV.1.2 Investigate potential for full academic program at NOCCA | Riverfront.

STRATEGY IV.1.3 Investigate the potential for a residential program at NOCCA | Riverfront.

PERFORMANCE INDICATORS:

Input Number of NOCCA | Riverfront students enrolled in non-arts courses.

Input Number of non-arts credits granted through arts courses.

OBJECTIVE V: Provide preparation for post program studies or professional activities for NOCCA | Riverfront students.

STRATEGY V.1.1 Provide counseling and preparation for post secondary applications, auditions, and admissions.

STRATEGY V.1.2 Provide artists in residence to enhance the curriculum.

STRATEGY V.1.3 Provide alumni database.

PERFORMANCE INDICATORS:

- Outcome Percentage of seniors who are accepted into college or gain entry into related professional field.
- Outcome Percentage of seniors who receive college financial aid/scholarship offers.
- Outcome Total amount of all financial aid/scholarships offered to seniors.