

New Orleans Center for Creative Arts

Strategic Plan

FY 2017-2018 through 2021-2022

Agency: New Orleans Center for Creative Arts

VISION -The New Orleans Center for Creative Arts (NOCCA) is a high school arts conservatory which will manifest the highest standards in educating artists, enriching the cultural environment of Louisiana and increasing recognition of Louisiana artists throughout the world.

MISSION - NOCCA will provide professional arts training, coaching, and performance and academic opportunities for high school level students who aspire to be creative artists.

- The mission of NOCCA is directly linked to State Outcome Goal # 1, Youth Education.
- Human resource policies that benefit women and children are strategically included in this plan.

PHILOSOPHY - Recognizing the enrichment of society through the arts, NOCCA will continue development and implementation of a program of intensive instruction within the learning environment of an arts conservatory. The foundation of the instructional program is the dynamic relationship between the artist/teacher as mentor and the dedicated artist/student. At the center of the intensive professional curriculum is project- and critique-based learning.

Students selected to attend NOCCA are expected to have and develop these qualities:

- Talent.
- Commitment to their art.
- Self-direction.
- Discipline.
- Continued growth.
- Local and global citizenship.

The Center's faculty is selected through a process that includes these essential criteria:

- Professional expertise in their field.
- Successful teaching qualities.
- Continuing professional involvement in their field.

GOALS -The Center is dedicated to providing:

- I. In-depth arts training, instilling in each student a high degree of professionalism.
- II. Exposure to learning which allows students to gain the knowledge skills, and self-directedness necessary for a profession in their chosen arts discipline.
- III. The resources for students to make informed choices for themselves whether in or outside of the arts field.

Program A: NOCCA Instruction

MISSION – To implement an intensive instructional program that provides professional arts training and education for high school level students.

GOALS – The instruction program will:

- I. Manage the fiscal and human resources to operate NOCCA effectively.
- II. Provide in-depth arts training, instilling in each student a high degree of professionalism.
- III. Offer experiences that allow students to gain the knowledge and skills necessary to be successful in their chosen discipline.
- IV. Instill the ability to make career judgments for themselves whether in the arts field or outside of the arts field.

OBJECTIVE I.1 To provide an efficient and effective administration which focuses the use of allocated resources on students.

STRATEGY I.1.1 Provide assistance and support to faculty to enhance instructional time with students.

STRATEGY I.1.2 Create a comprehensive school wide calendar.

STRATEGY I.1.3 Maintain an operational manual of policies and procedures.

STRATEGY I.1.4 Maintain an information technology network.

STRATEGY I.1.5 Allow for flexible work schedules to meet the needs of the instructional program.

PERFORMANCE INDICATORS:

Efficiency Total cost per student for the entire NOCCA program.

Output Number of students per instructional FTE.

OBJECTIVE II.1 Provide an efficient and effective program of outreach for enrolling students.

STRATEGY II.1.1 Maintain a user friendly interactive website to increase visibility and access to information.

STRATEGY II.1.2 Continue to develop local and state wide recruiting plans.

STRATEGY II.1.3 Continue to refine and evolve marketing strategies to increase awareness of and access to the NOCCA programs.

STRATEGY II.1.4 Continue to refine audition/admission procedures, including development of an on-line application submission process.

STRATEGY II.1.5 Utilize Audition information sessions and Open Studios to inform, increase, and strengthen the applicant pool.

STRATEGY II.1.6 Provide access programs for students that prepare them to audition for entrance into the regular program.

PERFORMANCE INDICATORS:

Input	Total number of students who submit a completed application to the regular program.
Input	Total number of students who submit a completed application to the access programs.
Output	Percentage of students who attend Audition Information Sessions and then audition for enrollment.
Output	Total number of students accepted for enrollment .
Input	Total enrollment in regular program.
Input	Total statewide (outside of greater New Orleans) students enrolled in regular program.
Output	Total number of students enrolled in the access programs.
Output	Total number of statewide (outside of greater New Orleans) students enrolled in access programs.
Quality	Percent of students in access programs who enter the regular program.
Output	Percentage of students who attend access programs and then audition for enrollment.

OBJECTIVE III.1 Students who enter and who are qualified to continue, will remain enrolled in the program through their senior year.

- STRATEGY III.1.1 Counseling with incoming students and parents about the scope of the program.
- STRATEGY III.1.2 Fostering the artist/teacher mentoring philosophy.
- STRATEGY III.1.3 Maintaining appropriate faculty/student ration to allow for individualized instruction.
- STRATEGY III.1.4 Counseling of students and parents to develop a plan that accommodates academics and NOCCA arts classes.

PERFORMANCE INDICATORS:

- Quality Percent of Level I students who are qualified to enter Level II and actually do.
- Quality Percent of Level II students who are qualified to enter Level III and actually do.
- Quality Percent of Level III students who are qualified to enter Level IV and actually do.
- Quality Percent of students who, once accepted, attend through their senior year.

OBJECTIVE IV.1 Upper level students participate in arts competitions including juried exhibitions, auditions and selective entries into public displays of student work.

- STRATEGY IV.1.1 Identify worthwhile arts competitions that encourage artistic growth.
- STRATEGY IV.1.2 Provide information about arts competition and facilitate participation.
- STRATEGY IV.1.3 Provide instruction in proper procedures or guidelines to compete.
- STRATEGY IV.1.4 Prepare students to benefit from professional appraisal of their work.

PERFORMANCE INDICATORS:

- Outcome Percent of upper level students who participate in competitions.
- Outcome Percent of competitions entered by upper level students which result in awards and/or recognition of NOCCA students.

OBJECTIVE V.1: Provide preparation for post program studies or professional activities for NOCCA students.

- STRATEGY V.1.1 Provide counseling and preparation for post-secondary applications, auditions, and admissions.
- STRATEGY V.1.2 Include artists-in-residence programs and master classes to enhance the curriculum.

STRATEGY V.1.3 Maintain and encourage alumni relationships to serve as resources for current students.

PERFORMANCE INDICATORS:

- Outcome Percentage of seniors who are accepted into college or gain entry into related professional field.
- Outcome Percentage of seniors who receive college financial aid/scholarship offers.
- Outcome Total amount of all financial aid/scholarships offered to seniors.

OBJECTIVE VI.1 All faculty members will participate in the cultural economy of Louisiana through artistic and professional development activities.

- STRATEGY VI.1.1 Share and exchange information with faculty of available artistic and professional development opportunities.
- STRATEGY VI.1.2 Provide professional leave for faculty.
- STRATEGY VI.1.3 Provide funding and resources for artistic and professional development.
- STRATEGY VI.1.4 Document artistic and professional activities.
- STRATEGY VI.1.5 Maintain a forum for sharing artistic and professional development activities.

PERFORMANCE INDICATORS:

- Output Every faculty member will participate in at least 3 outside artistic or professional development activities per year.
- Output Percentage of faculty granted leave to pursue professional development opportunities.
- Outcome Percent of faculty who receive funding from outside sources that directly impacts the cultural economy of Louisiana.

OBJECTIVE VII.1 Expand the academic instruction program to provide an integrated college-preparatory academic program that 1) enhances students' arts training, 2) results in their graduation from high school and admission to college and 3) prepares them with the habits of mind and work necessary for success as artists and intellectuals.

- STRATEGY VII.1.1 Provide academic courses, including classes eligible for college credit, that meet state of Louisiana requirements for a high school diploma and TOPS eligibility.
- STRATEGY VII.1.2 Implement a *learning by doing* model of collaborative, project-based instruction.

STRATEGY VII.1.3	Develop and implement a mechanism that provides for self, parent and faculty member feedback on students' development of non-cognitive skills including time management, resilience, grit, etc.
STRATEGY VII.1.4	Explore the growth of the academic program and NOCCA to include residential students
STRATEGY VII.1.5	Explore the development of a Teachers' Institute that will share the best practices of work at NOCCA and support faculty, schools and districts in replicating the model
STRATEGY VII.1.6	Support student efforts toward successful placement and funding of post-secondary applications.

PERFORMANCE INDICATORS:

Output	Percent of students enrolled in the diploma-granting program.
Outcome	Percent of seniors graduating from the diploma-granting program who are accepted into college or gain entry into a related professional field.
Outcome	Percent of seniors graduating from the diploma-granting program who receive college financial aid/scholarship offers.
Outcome	Total amount of all financial aid/scholarships offered to seniors graduating from the diploma-granting program.
Outcome	Percent of graduating students who are TOPS eligible.
Outcome	Percent of students who score at or above college readiness on the ACT and ACT-related pre-tests.
Outcome	Percent of students who earn college credit while enrolled in high school.
Outcome	Percent of faculty who believe that the Academic Studio's model of "learning by doing" is consistent with students' arts training.
Outcome	Percent of students, faculty and families who report satisfaction with the mechanism for developing and assessing students' non-cognitive skills.