

New Orleans Center for Creative Arts

Strategic Plan

FY 2023-2024 through 2027-2028

Agency: New Orleans Center for Creative Arts

VISION –We believe in the transformative power of the arts. We aspire to create an educational community that nurtures and challenges young people to become more curious, kind, empathetic, engaged, and willing to grapple with complex problems in order to create a just, sustainable, and joyful world.

MISSION – NOCCA’s mission is to provide a world-class, pre-professional arts education for every young person in Louisiana with the curiosity, creativity, talent and motivation to pursue a life in the arts as they realize the best possible versions of themselves and their futures.

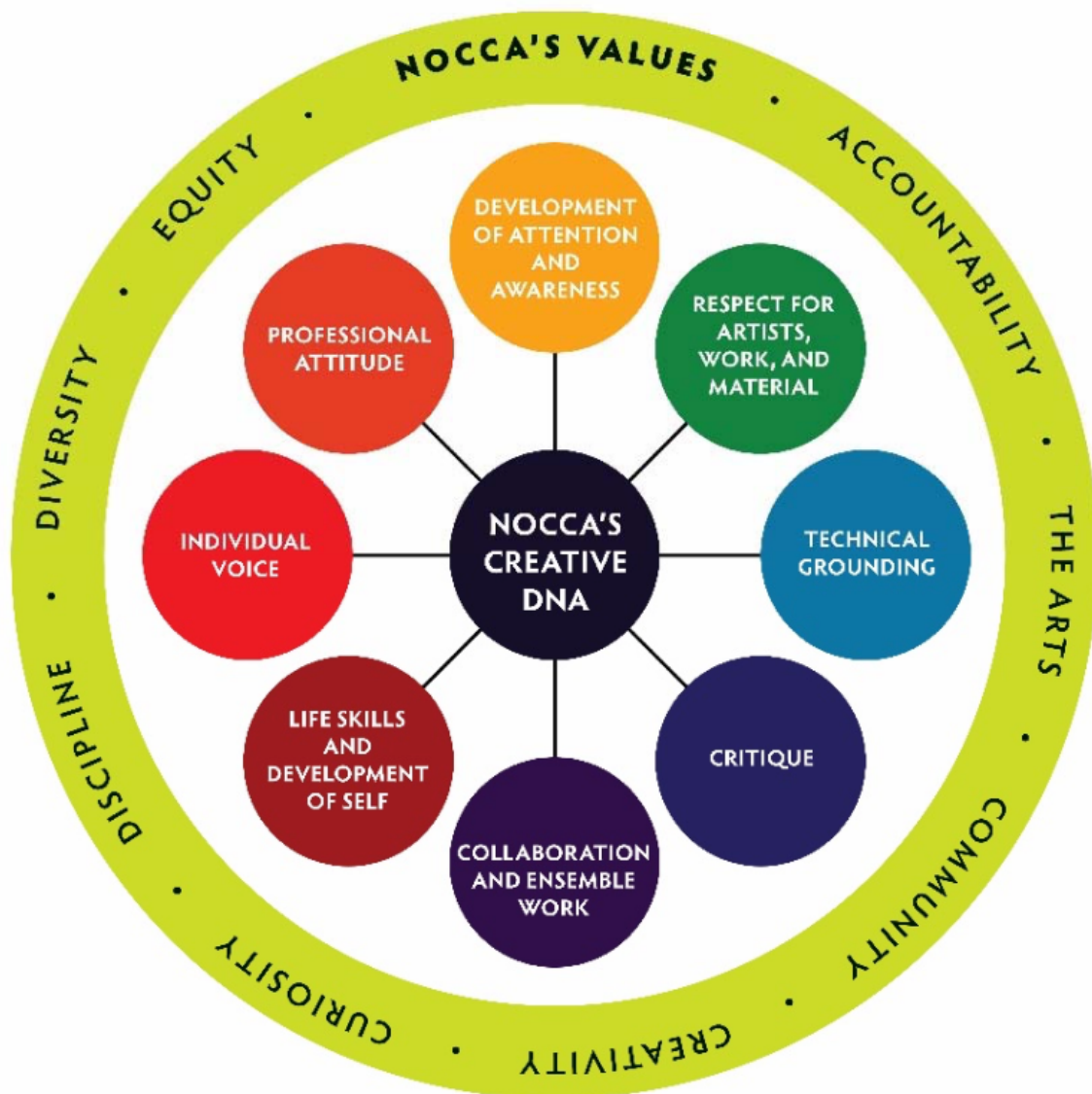
- The mission of NOCCA is directly linked to State Outcome Goal # 1, Youth Education.
- Human resource policies that benefit women and children are strategically included in this plan.

PHILOSOPHY - NOCCA’s philosophy is best described in the NOCCA DNA and through its core values. Core values, articulated as community values across the organization are:

- We believe in **The Arts** as purpose, process, and product. The Arts are celebrated and manifest in everything we do at NOCCA.
- We believe in **community** so that all members of our campus feel a sense of belonging and a desire to connect, learn, and share resources with broader communities and a growing coalition of allies.
- We celebrate and nurture **creativity** in order to transcend traditional ideas by perceiving the world in new ways, finding new patterns, and making new connections to produce novel ideas, forms, and methods.
- We encourage **curiosity** in order to cultivate the pleasure in play and exploration that drives the pursuit of knowledge and the joy of lifelong learning.
- We believe success in any endeavor is achieved through purposeful application of daily **discipline**. This supports the decisions that enable long-term goals and persistence through difficult situations.
- We believe in **diversity** and creating a place of inclusion and safety that embraces each individual as unique and valuable. Celebrating and engaging our individual differences strengthens our ability to be more creative by improving our understanding of different perspectives.

- We believe in **equity** as demonstrated in access and opportunity so that every student with the curiosity, creativity, talent and motivation can become a NOCCA graduate and an alumnus.
- We hold ourselves accountable to the highest level of **integrity** by consistently, courageously and honestly acting in ways that demonstrate alignment between our stated values and our actions.

Students selected to attend NOCCA are expected to have and develop these core community values.



GOALS –NOCCA is dedicated to:

I. Manage the fiscal and human resources to operate NOCCA effectively.

II. Expanding the reach and efficacy of NOCCA so that more students can attend by addressing barriers to access, creating viable satellite NOCCA programs elsewhere in the state, and collaborating with other educators and arts professionals to support arts education across Louisiana.

III. In-depth arts training, instilling in each student a high degree of professionalism through exposure to learning which allows students to gain the knowledge skills, and self-directedness necessary for a profession in their chosen arts discipline.

IV. Providing resources for students to make informed choices for themselves whether in or outside of the arts field.

Program A: NOCCA Instruction

MISSION – NOCCA’s mission is to provide a world-class, pre-professional arts education for every young person in Louisiana with the curiosity, creativity, talent and motivation to pursue a life in the arts as they realize the best possible versions of themselves and their futures.

GOALS – The instruction program will:

- I. Manage the fiscal and human resources to operate NOCCA effectively.

- II. Expanding the reach and efficacy of NOCCA so that more students can attend by addressing barriers to access, creating viable satellite NOCCA programs elsewhere in the state, and collaborating with other educators and arts professionals to support arts education across Louisiana.

- III. In-depth arts training, instilling in each student a high degree of professionalism through exposure to learning which allows students to gain the knowledge skills, and self-directedness necessary for a profession in their chosen arts discipline.

- IV. Providing resources for students to make informed choices for themselves whether in or outside of the arts field.

OBJECTIVE I.1 To provide an efficient and effective administration which focuses the use of allocated resources on students.

- STRATEGY I.1.1** Provide access to supports for the school, staff, faculty and students to maximize student success.
- STRATEGY I.1.2** Create a comprehensive school wide calendar.
- STRATEGY I.1.3** Maintain an operational manual of policies and procedures that creates clarity around process, includes consistent rules, real consequences and accountability.
- STRATEGY I.1.4** Maintain an information technology network.
- STRATEGY I.1.5** Allow for flexible work schedules to meet the needs of the instructional program.

PERFORMANCE INDICATORS:

Efficiency	Total cost per student for the entire NOCCA program.
Output	Number of students per instructional FTE.

OBJECTIVE II.1 Provide greater access to NOCCA programs and training.

- STRATEGY II.1.1** Maintain a user friendly interactive website to increase visibility and access to information.
- STRATEGY II.1.2** Continue to develop local and state wide recruiting plans.
- STRATEGY II.1.3** Continue to refine and evolve marketing strategies to increase awareness of and access to the NOCCA programs.
- STRATEGY II.1.4** Continue to refine audition/admission procedures.
- STRATEGY II.1.5** Provide access programs for students that prepare them to audition for entrance into the regular program.
- STRATEGY II.1.6** Continue to remove barriers to access for students who meet eligibility requirements.
- STRATEGY II.1.7** Develop satellite state-wide programs and opportunities in arts education.
- STRATEGY II.1.8** Expand availability of translated documents to provide greater access to non-English speakers.
- STRATEGY II.1.9** Grow partnerships with non-traditional education and arts organizations.

PERFORMANCE INDICATORS:

Input	Number of students in credit bearing arts courses.
Input	Number of students in non-credit bearing arts courses.
Input	Number of students in summer courses.
Output	Number of partner schools.
Output	Number of parishes served.

OBJECTIVE III: Provide preparation for post-program studies or professional activities for NOCCA students.

- STRATEGY III.1.1** Provide counseling and preparation for post-secondary applications, auditions, and admissions.
- STRATEGY III.1.2** Include artists-in-residence programs and master classes to enhance the curriculum.
- STRATEGY III.1.3** Maintain and encourage alumni relationships to serve as resources for current students.

PERFORMANCE INDICATORS:

- Outcome Percentage of seniors who are accepted into college or gain entry into related professional field.
- Outcome Percentage of seniors who receive college financial aid/scholarship offers.
- Outcome Total amount of all financial aid/scholarships offered to seniors.

OBJECTIVE IV.1 Provide an integrated college-preparatory academic program.

- STRATEGY IV.1.1** Continue to provide and improve on academic courses, including classes eligible for college credit, that meet State of Louisiana requirements for a high school diploma and TOPS eligibility.
- STRATEGY IV.1.2** Expand dual enrollment and other course opportunities for full and half-day students.
- STRATEGY IV.1.3** Explore the development of outreach that will share the best practices of work and support students.
- STRATEGY IV.1.4** Support student efforts toward successful placement and funding of post-secondary applications.
- STRATEGY IV.1.5** Evaluate and evolve student support services.

PERFORMANCE INDICATORS:

- Outcome Percentage of seniors graduating from the diploma-granting program who are accepted into college or gain entry into a related professional field.
- Outcome Percentage of seniors graduating from the diploma-granting program who receive college financial aid/scholarship offers.

Outcome	Total amount of all financial aid/scholarships offered to seniors graduating from the diploma-granting program.
Outcome	Percentage of graduating students who are TOPS eligible.
Outcome	Percentage of students who earn college credit while enrolled in high school.
Outcome	Percentage of students ACT score that is above the state average.
Quality	School Performance Score at an A rating.
Quality	Top Gains score at an A rating.
Quality	Equity Score at an A rating.